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## Christopher Colvin

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### Profile

I'm Chris Colvin, a multimedia content creator from Chicago IL. My range of skills in the industry has helped me curate a diverse portfolio of brands across the Wellness/Pharma space, Food+Drink, Influencer content and more. I love creating and finding new ways of showcasing classic, heavy hitting brands as well as smaller scopes that need high quality production nonetheless.



### Experience

#### **SENIOR CONTENT CREATOR, FCB CHICAGO – 2022-NOW**

Executing ideas from concept to shoot and beyond. Combining video production with motion graphics to make Organic/Paid Social, OLV, CTV, YouTube and Broadcast assets for clients including Juvéderm, Botox Cosmetic and Ubrely. Initiating my own product shoots when needed to shoot libraries of assets for upcoming product reveals, seasonal and evergreen use.

#### **CONTENT CREATOR, FCB CHICAGO – 2019-2022**

See *above*

#### **DIGITAL MAC ARTIST, FCB CHICAGO – 2018-2019**

Designing digital banners, emails and other communication pieces for Cox Home, Internet and Security. Responsibilities included batch resizing assets, creating new assets for upcoming TV Shows, Films, award seasons and holidays throughout the year.

#### **CONTENT CREATOR INTERN, HAVAS – 2015-2016**

Provided photography, design and direction for all aspects of internal agency promotion. This includes designing Snapchat filters, stickers, flyers, concepts for overall intern projects, art direction and the execution of content for events. Assisted and advised on multiple shoots for clients which included Sears and Kmart as well as smaller projects as needed.

#### **FREELANCE PHOTOGRAPHER, NIKE CHICAGO – 2014-2015**

Creative direction and shooting events, workouts and lookbooks around the city for social media platforms and web. Events include Nike Training Center workouts, Nike Workshops and the Winner Stays Soccer tournament. Collaborating with Nike athletes to shoot focused content for profiles and features throughout the Nike stream of socials.



## Education

Columbia College Chicago, Chicago IL- BA in Photography and Visual Communications- 2013

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## Skills

- 360 content approach from production to post production
    - Shooting/editing stills, video and motion graphics to create content pieces that are thumb stopping, action provoking and quickly produced.
  - Adobe Suite including Photoshop, Lightroom, Premiere, After Effects
  - Studio lighting for both stills and video
  - Open to learning new skills to further my abilities and create using current technologies
  - Training and mentoring junior colleagues in video editing and content creation techniques
    - This led to me teaching a content creation course in the agency to inspire others to be less afraid of After Effects and Premiere and integrate it into their skillsets
  - Behind the scenes shooting for B Roll generally needed on larger shoots to have a diverse range of content
  - Presenting work and new ideas to clients while building a relationship to push the ideas even further
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